



Grant Writing & Research

Why choose ZIM for grant writing and research?

Our comprehensive array of grant services extends from the initial research phase to grant writing, submission, and follow-up reporting. We conduct customized research to identify the most relevant funding opportunities on a local and national scale. The research is then published in an easy-to-use and practical resource guide. Our top-quality grant-writing services promise compelling grant narratives and are carefully crafted to accurately depict the organization and its programs and to satisfy the requirements of each individual funder.

Through the Grant Writing process, ZIM will:

- Help you identify and cultivate the appropriate grant or program officer to develop relationships and increase the likelihood of receiving funding.
- Create your standard grant language, develop new and ongoing program descriptions, and identify and help to address organizational challenges.
- Write full grant proposals and grant reports for qualified opportunities.
- Prepare all of the necessary documentation for submission, submit proposals, and collect receipt verifying submission.
- Use customized management tools to manage deadlines.
- Create a customized tracking sheet to help clients track their return on investment.

ZIM's Grant Research services can help you:

- Meet with clients to understand previous funders, known funding opportunities, program details, and current verbiage.
- Research opportunities focusing research on local and national private foundations, as well as corporate foundations, statewide and federal opportunities.
- Create a recommended scope of work for 12 months.
- Provide strategic insight, recommendations, and coaching during a two-hour call session guiding client leadership as they make calls to top-tier grant prospects.
- Create a research booklet your organization can refer to in the future.