



Development Strategy Services

Benefits of Engaging ZIM for Development Strategy Work

ZIM's approach to development strategy is unique for one primary reason and seven descriptive reasons:

Every case statement and development plan is unique because your nonprofit is unique.

- ZIM's Case Statements range from 12-page brochures that include giving levels and pictures of the leadership team to 2-page internal documents that answer key questions about your organization.
- ZIM customizes all strategies to fit your needs. There is no one-size-fits-all template.
- ZIM's Development Plans are two documents: the formal Plan and a Resource Guide that provides all the tools you need to implement the plan.
- In every plan, ZIM includes a customized timeline of activities, who is responsible, task due dates, and notes.
- ZIM strategically prioritizes the lowest hanging fruit is at the beginning of the plan.
- ZIM reviews your organization's systems to ensure that you are set-up for success and includes ways to address limitations, if found, in the plan.
- Your success is our success. We want to see you succeed and strive to help you get the results you need.